

# ART REACH

— of Mid Michigan

**FOR IMMEDIATE RELEASE**

Date: October 9, 2012

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989-773-3689

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## Art Reach of Mid Michigan Announces

**What:** “Pumpkin Promenade” to return to Downtown Mt. Pleasant  
**When:** Wednesday, October 31, 2012 from 4-6 p.m.  
**Where:** Downtown Mt. Pleasant  
**Call:** Art Reach Center at 989-773-3689 for more information

### **MOUNT PLEASANT –**

The “Pumpkin Promenade” is an event coordinated by the Mt. Pleasant Downtown Events and Promotions Committee inviting children 12 years and under to dress in their Halloween costumes and Trick or Treat in local businesses and enjoy child oriented activities. The event will take place in Downtown Mt. Pleasant from 4-6 p.m. on Wednesday, October 31, 2012.

“This event is designed for pure family fun!”, stated Kathy Hill, member of the Downtown Events and Promotion Committee. “Apparently there used to be an event like this and we heard lots of positive comments, so we decided to try it again and see if the public enjoys it.”

Activities for the Pumpkin Promenade include:

- Trick or Treating in downtown stores – look for the pumpkin flyer in participating store windows
- Hay rides at Town Center (weather permitting)
- Make and Take craft project at Art Reach of Mid Michigan (rain or shine)
- Photo Opportunities at Town Center (weather permitting)
- Story time at the Veterans Memorial Library from 4:30 – 5 p.m. (rain or shine)

Funding for the Pumpkin Promenade is provided by the City of Mt. Pleasant. J Murray’s Candy Company is providing candy to downtown businesses at wholesale prices. “We appreciate the willingness of our local businesses to help cut the costs of these events,” said Hill.

For more information, call Art Reach at (989) 773-3689.

Founded in 1981, Art Reach of Mid Michigan is dedicated to fostering the arts and bringing better understanding and enjoyment of them to the mid-Michigan community. Art Reach on Broadway Gallery and Gift Shop is located at 111 East Broadway. Gift Shop hours are Monday thru Friday from 10 until 5:30 p.m. Saturday from 10 until 4. Activities at the Art Reach Center are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts, and the community.

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